



Concept Presentation (2002/10/29) RAMP for Performance Acquisition and Logistics

Concept Projection Questions:

Can we extend the features and functions of our global-reach economy to support domestic DHD, FEMA, CDC, ... and global USA interest, State Department Programs, and DoD military, partnership, and humanitarian missions?

The answer is

YES!

How can we extend the features and functions of our global-reach economy to support domestic and global USA interest?





Why This RAMP Concept, Questions:

Can we identify/verify, purchase, transport, and deliver USA products and services, and account for all money spent in a paperless distributed collaborative office in a global multiple mission environment?

With RAMP the answer is YES!

Can we promote open USA market competition, control product cost, reduce logistics overhead, improve contracting and acquisitions delays, and enhance mission performance with significantly reduced product



Retail Acquisition Modernization Program (RAMP)



RAMP

A Program without a Champion, Charter, or funds Just a concept?

Can start small and focused for proof
of concept

Purchased only Commercial market
technology products

Used about 3 Personnel years for the
program

Used about 2 Workstations to maintain
and edit data

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Retail Acquisition Modernization Program (RAMP)



RAMP (Continued)

A Program without a Champion, Charter, or funds Just a concept?

Can start small and focused for proof of concept

A 2 year terminated un-funded ALPHA BETA program

Lowest Requisition Cost \$11.80

Average requisition cost a little over \$2,000.00

Orders under \$2.5K average delivery less-



Retail Acquisition Modernization Program (RAMP)



RAMP (Continued)

A Program without a Champion, Charter, or funds Just a concept?

Can start small and focused for proof of concept

A 2 year terminated un-funded ALPHA BETA program

Product models/specs/types delivered
accuracy 100%

Achieved 99% Customer Satisfaction
Last Year requisitions cancellations less-
than 5%

Delivered accuracy 100% for 95% of



Retail Acquisition Modernization Program (RAMP)



Note: The RAMP proof of concept was a real program (by another name) built for acquisition of commercial market technology (non-military standard, but ... why not ...?) products at the CECOM SAMD.

Concept Summary Question:

How can we promote open USA market competition, control product cost, reduce logistics overhead, improve contracting and acquisitions delays, and enhance mission performance with significantly reduced product delivery schedules?

Answer: Use WWW-Based Technologies

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with "make-it-work"

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Tactical Reality

RAMP for Performance Acquisition and Logistics

Present Contracting and Acquisition Regulations:

cannot support the RAMP concept,
demand people/paper intensive functions,
have intransigent application functions and features,

regulations are not always supportive of plans/mission.

Summary: In an actively changing world (FAR/DFAR stifles),

plans need to pass over the top and





Tactical Reality

RAMP for Performance Acquisition and Logistics

**A few agencies, programs, contracts, ...
were tested:**

**Product selection/delivery responsiveness
was lacking**

**US as the customer was not considered by
them**

US conform to them was a basic requirement

Our reality/success was not their concern

**Summary: We could not figure out how to do it
their**

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Tactical Reality

RAMP for Performance Logistics

We delivered to our customers and foreign soldiers:

Products ranging from milspec connectors, shrink-wrap, wire, and cables to circuit boards, sockets, chips, and components ... Raychem, Rockwell, Altera, BlackBox, Cybex, Digi-Key, OmniYIG to Agilent, Lucent, Cisco, 3COM ... Ethernet products, IP routers, and ATM switches ... many different hardware and software network and telecom products.

Fluke, Tektronix, National Instrument, MA/COM, ... Diagnostic devices and interface cards and cables. Kodak, Pulnix, Cohu, ... camera and video products for conference rooms and physical security, and Cannon, HP, Epson, ... FAXes copiers, scanners, printers, ink, toner, ... for LANs and offices.

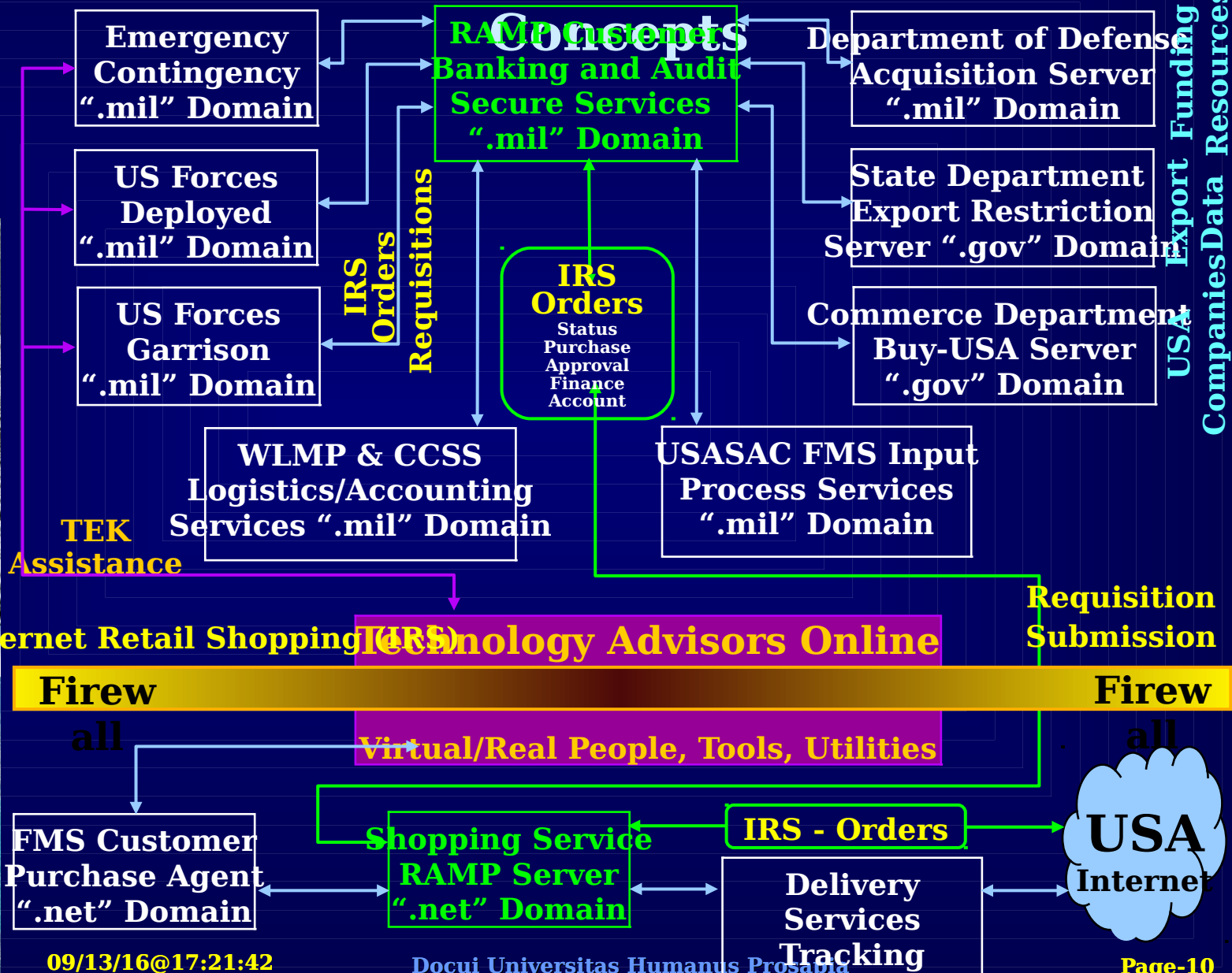
Microsoft, Linux, Borland, Symantec, Sun, Oracle, ... software products. Computer products from IBM, ASUS, Intel, HP, Compaq, Iomega, ... many others' products.



Retail Acquisition Modernization Program (RAMP)



Basic RAMP Checks & Balance Flow



Retail Acquisition Modernization Program (RAMP)



**RAMP Customer
Banking and Audit
Secure Services
“.mil” Domain**

RAMP Bank provides foreign and domestic customers an account and “Debit-Smart-Card” with MAC/IP and/or Bio+Signature security verification. Accounts must have funds that equal or exceed purchase transaction



- Provides all logistics and acquisitions management functions
 - Requisitioning, funding, acquisition, audit/close-out automated
 - Internet Retail Shopping becomes part of “.gov” and “.mil” emergency response and go to war assets for the Soldiers.
- Reduces Acquisitions/Logistics cost of small/medium purchases
 - Eliminates low ROI acquisitions for repetitive task/processing
 - high volume, low quantity and dollar acquisitions
 - (one to a few) computers, printers, routers, scanners, ...
 - Reduce acquisitions manual processing to essentials
 - Quantitatively reduced requirements for P&A quotes, sole source justifications, GSA contracts, solicitation for bids, ...
 - Internet Retail Shopping (IRS), competitively driven market forces providing quality, price, current technology ...
- USA free market economy is the greatest arsenal of democracy
 - Commercial market products are purchased when needed
 - Products are selected by the folks with the requirements
 - Products are delivered fast by MAC, UPS, FedX, DHL, ...
 - Products are manufactured, warehoused, insured, warranted, tracked, shipped, ... whenever possible by existing open market best business practices. ... Cheap, efficient, timely, cost saving, competitive, dynamic, maintaining the technology pace with market changes
- **PIA/OTC/technology purchased and all that may be analyzed and**

Retail Acquisition Modernization Program (RAMP)



Shopping Service RAMP Server “.net” Domain

RAMP Shop Service provides a “Shop USA” Intranet external to all USA Government Domains. All shoppers have private secure accounts. Shoppers appear to USA internet websites like USA home/business users

- **Secure Internet Retail Shopping for US Government Customers**
 - RAMP in the “.mil” domain controls data on “.net” Shopping Server
 - RAMP in the “.mil” domain controls Data Integrity, Authentication, Privacy
 - RAMP in the “.mil” domain controls Requisition Status, Purchase Approval, Account
 - Accounting and Auditing protected inside “.mil” domain firewall
 - USA and Foreign Military Sales customers, CONUS and OCUNUS
 - Purchases by USA customer SSL-128 protected to the market
 - Foreign Military Sales (FMS) purchases controlled and tracked
 - FMS customers never access “.mil/.gov” Servers only USA IRS “.net” services
 - FMS internet requisition control and status is downloaded to “.net” server
 - FMS internet requisition submissions are read as pure alphanumeric text records
 - RAMP “.net” shopping server sanitizes data before “.mil” FTP upload
- **IRS requisitions are checked/validated for customer efficacy**
 - Credit card number
 - Account Balance
 - Final Destination Address





**This will happen when
“NOT IF”**

Today, it is just a waste of time

**NEW NOTE: DoD 5000 Defense Acquisition
Policy Documents Canceled 20
5000.1, 5000.2, 5000.2-R**

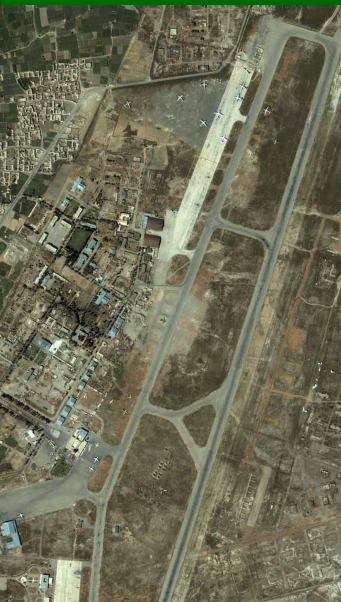


Whoever

Retail Acquisition Modernization Program (RAM)



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RAM

Performance Acquisition and Logistics Concept Presentation Tactical Reality

ENTER Your Name:

NAMES and PLACES have been changed to protect ... and help the infantry.

I am no fool, fighting the bureaucratic
battle from the bottom up
is a waste of my time
.

(Luckily, I do not need recognition, a suggestion, or award.)

PLEASE! Take this concept and make it your own.